

Call For Papers

Research papers/articles are invited from authors for the next issue (Vol-4 Issue-2) of Stamford Journal of Business Studies. The papers have to be submitted as per the guidelines given bellow. The hard copy and soft copy of the article be submitted to undersigned or Mr. Obaydur Rahman, Deputy Registrar. The Last date for submission of papers is August 11, 2011.

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MANUSCRIPT GUIDELINES

GENERAL GUIDELINES

All manuscripts are judged not only on the depth and scope of the ideas presented and their contributions to the field, but also on their clarity that is, whether they can be read and understood. Manuscripts should incorporate a discussion of the **managerial implications of their work**.

Stamford Journal of Business Studies publishes a diverse set of papers within the domain of management. Hence, the following guidelines should be followed:

1. Write in an interesting, readable manner with varied sentence structure. Whenever possible, authors should use active voice. For a single author, passive voice is acceptable.
2. Keep sentences short so the reader does not get lost before the end of a sentence. Avoid using technical terms that few readers are likely to understand.

REVIEW PROCEDURE

The procedures guiding the selection of articles for publication in SJBS require that no manuscript be accepted until after it has been reviewed by the executive editor/editor and at least one member of the editorial review board (ERB). The author's name and credentials are removed prior to forwarding a manuscript to reviewers to maximize objectivity and ensure that a manuscript is judged solely on the basis of its content and contribution to the field. All reviews will use a blind review process. The editor has the final authority for the acceptance or rejection of any article.

ACCEPTANCE CRITERIA

Authors of all manuscripts are expected to follow the rules for scholarly work:

- 1. Conceptual Work.** Theoretical, perspective or conceptual articles that introduce new concepts, explanations and viewpoints of management problems are welcome. Use references to previous work when developing your model or theory. Distinguish your work from other work on the subject, and highlight how you extend such work to make a contribution to management.
- 2. Empirical Work.** Give as much information as possible about the research procedures, including measures or scales, sample stimuli, instructions to respondents. Describe the characteristics of the sample and how well it represents the population being studied. Use appropriate statistical procedures. Address the reliability and validity of any empirical findings.
- 3. Limitations.** Be sure to describe any limitations of your work. Be objective.
- 4. Accuracy.** All technical and quantitative features should be double-checked for precision, including those in tables, figures, equations and captions.

MANUSCRIPT FORMAT

All manuscripts must be double-spaced (including references) in 12 point font, with pages numbered consecutively throughout the entire paper. (The title page is page one.) Allow margins of one inch on all four sides. The manuscript should be saved in Word Document Format and submitted both hard and soft copy to the editor. Manuscripts normally should not exceed thirty (30) pages, inclusive of all text, tables, figures, appendices, etc.

Manuscripts that report quantitative analyses of data should typically include descriptive statistics, correlation matrices, the results of statistical tests and so forth.

The authors submitting the manuscript for review should clearly indicate that the manuscript has not been submitted elsewhere for publication.

I. FORMAT INSTRUCTIONS

1. **First page:** Name of author(s) and title; author(s) footnote, including present positions, complete address, telephone number, and email address.
2. **Second page:** Title of paper (without author's name) and an abstract of no more than 200 words substantively summarizing the article.
3. **Subsequent pages:** The text with major headings centered on the page and subheadings flush with the left margin.
4. Tables, numbered consecutively, each on a separate page. If tables appear in an appendix, they should be numbered separately and consecutively, as in Table A-1, A-2, and so on.
5. References: should be typed in alphabetical order by author's last name.
6. Mathematical notation must be clear and understandable.
7. Unusual symbols and Greek letters should be identified by a note.

II. TABLES

1. The table number and title should be typed on separate lines, centered.
2. Align all decimals, if possible, combine closely related tables.
3. Measures of statistical significance should be reported within the table.

III. FIGURES, AND GRAPHS

1. For graphs, label both vertical and horizontal axes. The figure number and title should be typed on separate lines, centered.

IV. WITHIN THE TEXT CITATIONS

1. Citation in the text should be by the author's last name and year of publication, enclosed in parentheses without punctuation: "(Kotler 1999)." Otherwise, insert it in a logical sentence break. If you use the author's name within the sentence, there is no need to repeat the name in the citation; just use the year of publication in parentheses.
2. If a particular page, section, or equation is cited, it should be placed within the parentheses: "(Kotler 1999, p. 112)." For multiple authors, use the full citation for up to three authors; for four or more, use the first author's name followed by "et al." A series of citations should be listed in alphabetical order and separated by semicolons: (Donnelly 1961; Kinsey 1960; Wensley 1981).

VI. REFERENCE LIST STYLE

1. A listing of references in alphabetical order should appear at the end of the manuscript (starting on a separate page), listed by the first author (last name/first name/middle

- initial), all other authors (first name/middle initial/last name), and then year of publication.
2. Single- and multiple-author references for books:

Donnelly, James H. and William R. George (1981), *Marketing of Services*. Chicago: American Marketing Association.
 3. Single- and multiple-author reference for periodicals (include author's name, publication date, article title, complete name of periodical, volume number, month of publication, and page numbers):

Churchill, Gilbert A., Jr. (1996), "Better Measurement Practices Are Critical to Better Understanding of Sales Management Issues," *Journal of Personal Selling & Sales Management*, 12 (Spring), 73-80.
 4. Single- and multiple-author reference for an article in a book edited by another author(s):

Nevin, John R. and Ruth A. Smith (1981), "The Predictive Accuracy of a Retail Gravitation Model: An Empirical Evaluation," in *Changing Marketing Environment*, Kenneth Bernhardt et al., eds. Chicago: American Marketing Association, 150-73.
 5. If an author appears more than once, substitute four hyphens (this will appear as a 1-inch line when typeset) for each author's name (do not use underlines):

Fornell, Claes and David F. Larcher (1981a), "Evaluating Structural Equation Models with Unobservable Variables and Measurement Error," *Journal of Marketing Research*, (February), 39-50.

----and---- (1981b), "Structural Equation Models with Unobservable Variables and Measurement Error: Algebra and Statistics," *Journal of Marketing Research*, 18 (August).
 6. Websites and URLs should be included in the references list as follows:

Doe, John R. and Mary Smith (2000), "Learning from the Web," (accessed June 2, 2000), [available at [insert URL here](#)].
 7. Manuscripts are accepted for publication on the condition that authors submit a manuscript that meets manuscript guidelines and style specifications.
 8. After a manuscript has been accepted for publication, one copy of paper, revised according to the editor's final suggestions, must be submitted for final approval.